



# *Insights*

*Sector Specific  
Market Research Findings*

## Welcome to Food Insights

"Insights" is a complimentary service provided by [DJS Research](#), keeping you up to date with the latest **food** related research findings.

### Survey Shows Diners Willing to Pay More for Sustainable Meals

A recent market research survey found that more than half of respondents would be willing to pay more for their meal if they knew that the restaurant was investing in reducing its environmental impact. In addition, over two fifths (43%) would pay up to ten percent extra...

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### Survey of Eating Habits in the United Kingdom

An annual survey recently looked into the eating habits of 2,000 adults across the UK. Findings show a quarter (24%) don't eat three equal sized meals per day, a tenth (10%) snack three times a day, while nearly eight tenths (78%) have...

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### US Survey Discovers Parents Like Dining Out With Kids

Recent market research reveals that parents enjoy dining out with their kids and cite many benefits to the experience, with quality family time and education topping the list. Results show that three fifths (59%) of parents dine out with their children at least once a week, while seven out of ten (70%) say...

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## About Us

DJS Research is a full service market research agency based in the UK but with international experience. We take great pride in providing the highest quality sector specific market research, tailored to the needs of our clients. We are one of the fastest growing market research agencies in the UK, and our success is built on quality research leading to lasting relationships. To see details of our expertise in your sector, [click here](#) – or if you would like to speak to someone about a potential research project, get in touch with us using the contact details below.



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